



FOR IMMEDIATE RELEASE

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Contact: Gil Sanchez
CEO | Co-Founder | Inventor
(954) 549.5985
gil@pairingware.com



Pairingware® Secures U.S. Federal Trademark Registration

TAMPA, Florida – Pairingware®, a leading innovator in pairingware products with its patent pending interlocking cup-plate technology, is thrilled to announce their registration as a U.S. Federal Trademark.

On August 29th, 2023, Pairingware® successfully obtained federal trademark protection for its brand, symbolizing a significant milestone in the company’s journey. This achievement underscores Pairingware®’s dedication to providing cutting-edge pairingware products to its valued customers and contribution to the tableware industry. Pairingware® establishes a 5th category within the tableware sector alongside dinnerware, silverware, drinkware and serveware. The word pairingware is defined as the use of single or connected ware(s) to pair food + drink.

Pairingware® introduced the first pairingware product with the Classic Cup + Round Plate. The company is in the final stages of launching the Iconic Cup + Round Plate with multiple other innovative pairingware products that will be added to its product line-up.

Pairingware®’s groundbreaking interlocking cup and plate technology changes the way we eat + drink while standing at an event by simply holding your drink + plate in one hand versus the old way of having to juggle both in each hand. With this new trademark registration, Pairingware® affirms its unique identity and ensures its growing leadership in the market.

“We are proud to receive this federal trademark registration, which reflects the quality and distinctiveness of our products technology and contribution to the establishment of a new tableware subcategory: pairingware.” said Gil Sanchez, Inventor, Co-Founder and CEO. “This milestone fortifies our commitment to delivering top-notch pairingware innovation to all people who enjoy connecting with others over food and drinks while supporting our partners in the food & beverage, hospitality and event management industries who continuously seek to deliver exceptional customer experience.”



About Pairingware®

Pairingware® is changing the way we eat + drink through its ground-breaking U.S. utility patent pending and U.S. design patent pending cup-plate interlocking technology. Say goodbye to the inconvenience of juggling a cup + plate separately – our design securely connects them, enabling you to hold both in one hand. This provides stability to eat + drink while standing, walking, or mingling. Pairingware®'s unique design also enhances the beauty of a culinary pairing presentation certain to turn heads and spark curiosity for the nearby observers.

We are revolutionizing the tableware industry by creating a 5th category: pairingware, alongside dinnerware, silverware, drinkware and serveware. The word pairingware is defined as the use of single or connected ware(s) to pair food + drink. Pairingware®'s 1st pairingware product to market is the Classic Cup + Round Plate. We are set to launch our 2nd pairingware product known as the Iconic Cup + Round Plate in Q4 2023 with multiple other innovative pairingware products in the pipeline.

Our eco-conscious product is reusable, non-disposable, dishwasher safe, and made from plastic that can be recycled. Customize it with branding options and enjoy its feather-light weight. Pairingware® is food-conscious dedicated to support individuals and communities dealing with food insecurity.

Learn more or purchase at www.pairingware.com.

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