



**FOR IMMEDIATE RELEASE**

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***Pairingware® Selected in TIME's Best Inventions of 2023 Special Mention List***

TAMPA, Florida – Pairingware®, a leading innovator in pairingware products with its patent pending interlocking cup-plate technology, is thrilled to announce their selection in TIME's Best Inventions of 2023 Special Mention List.

Each year, TIME receives thousands of applications from around the world recognizing only a select few whose cutting-edge innovations are changing the world for the better. Pairingware®'s groundbreaking interlocking cup and plate technology changes the way we eat + drink while standing at an event by simply holding your drink + plate in one hand versus the old way of having to juggle both in each hand.

This achievement underscores Pairingware®'s dedication to providing trailblazing pairingware products to its valued customers and contribution to the tableware industry. Pairingware® establishes a 5<sup>th</sup> category within the tableware sector alongside dinnerware, silverware, drinkware and serveware. The word pairingware is defined as the use of single or connected ware(s) to pair food + drink. Pairingware® introduced the first pairingware product with the Classic Cup + Round Plate. The company is in the final stages of launching the Iconic Cup + Round Plate with multiple other innovative pairingware products that will be added to its product pipeline.

"It's an incredible honor to be selected in TIME's Best Inventions of 2023 Special Mention List alongside other world-changing global innovations with our patent pending interlocking cup and plate technology," said Gil Sanchez, Inventor, Co-Founder and CEO. "In the process of developing our technology, we also created a new subcategory within the tableware industry. This milestone reinforces our commitment to delivering top-notch pairingware innovation to all people who enjoy connecting with others over food and drinks while supporting our partners in the food & beverage, hospitality and event management industries who continuously seek to deliver exceptional customer experience."

View TIME's write up of Pairingware®: [Pairingware: The 200 Best Inventions of 2023 | TIME](#)

#TIMEBestInventions #Pairingware #HoldItAll #MyPairingware

***About Pairingware®***

Pairingware® is changing the way we eat + drink through its ground-breaking U.S. utility patent pending and U.S. design patent pending cup-plate interlocking technology. Say goodbye to the inconvenience of juggling a cup + plate separately – our design securely connects them, enabling you to hold both in one hand. This provides stability to eat + drink while standing, walking, or



mingling. Pairingware®'s unique design also enhances the beauty of a culinary pairing presentation certain to turn heads and spark curiosity for the nearby observers.

We are revolutionizing the tableware industry by creating a 5<sup>th</sup> category: pairingware, alongside dinnerware, silverware, drinkware and serveware. Pairingware® is registered as a federal trademark. The word pairingware is defined as the use of single or connected ware(s) to pair food + drink. Pairingware®'s 1st pairingware product to market is the Classic Cup + Round Plate. We are set to launch our 2<sup>nd</sup> pairingware product known as the Iconic Cup + Round Plate in Q4 2023 with multiple other innovative pairingware products in the pipeline.

Our eco-conscious product is reusable, non-disposable, dishwasher safe, and made from plastic that can be recycled. Customize it with branding options and enjoy its feather-light weight. Pairingware® is food-conscious dedicated to support individuals and communities dealing with food insecurity.

Learn more or purchase at [www.pairingware.com](http://www.pairingware.com).

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The image is a composite of two parts. On the left is a screenshot of the TIME magazine website. At the top, the TIME logo is in red. Below it, a navigation bar shows '← THE BEST INVENTIONS OF 2023'. The main content area features the title 'Hold It All' and 'Pairingware' above a photograph of a clear glass cup on a matching round plate. At the bottom of the screenshot, there is a 'PW' logo, the phone number '1 | 877 | 800 | PAIR', the text 'Buy Now: pairingware.com', and 'U.S. Utility & Design Patent Pending'. On the right is a cover of TIME magazine. At the top, the pairingware logo is displayed. Below it, the word 'Recognized' is written. A dark banner across the middle reads 'TIME's Best Inventions of 2023'. Below that, 'Special Mention' is written. The main cover image shows a large, illuminated sphere in a field at night, with the text 'Best Inventions of 2023' and 'TIME' prominently displayed. Smaller text on the cover includes 'THE 200 EXTRAORDINARY INNOVATIONS CHANGING OUR LIVES' and 'Sphere A game-changing service'.

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